



Boneh Olam

Builders of the World

Annual Giving Program

2012



The Jewish Home Foundation invites you to join our **Boneh Olam—Builders of the World Annual Giving Program**. Your participation in this *once a year appeal* will provide annual operating funds for programs and services delivered by the Jewish Home Family's organizations to our seniors. Your financial support is critical in allowing the Jewish Home Foundation to provide the best possible quality of life for our elderly on a daily basis.

Your commitment (one year) now will eliminate further solicitations for your support of these events throughout the coming fiscal year!

You will be recognized in all Jewish Home Family publications and in our Rockleigh facility's lovely entrance lobby.

You can play an integral part in allowing us to carry forward the Jewish tradition of honoring our elderly. We thank you from the true beneficiaries of your philanthropy — the residents and outreach clients of the Jewish Home at Rockleigh, Jewish Home Assisted Living and Jewish Home at Home.

Happy is he who performs a good deed: for he may tip the scales for himself and the world.

Talmud: Kiddushin 40:2

This Annual Giving Program is designed with you, the donor, in mind. Participation in one of the nine "levels of giving" allows you to be automatically included as a participant in each of the Foundation's five major fundraising events of the year:

- Patron Calendar
- Passover or Rosh Hashanah Card Program
- Golf and Tennis Outing
- Ad Journal
- Annual Gala



Participation in a chosen level will include each of the Foundation's fundraising events

<p>Master Builder \$100,000*</p>	<p>Includes participation at the highest level in all Jewish Home events and fundraisers. <i>A ten year Master Builder commitment affords the donor continued Membership in this program for life with no additional cost!</i></p>	
<p>Designer \$50,000 <i>(Tax deductible gift of \$43,520*)</i></p>	<p>3 Patron Calendar Dates Solid Gold Journal Page Golf/Tennis "Special" Sponsor Golf/Tennis Sponsor</p>	<p>8 Golf or Tennis Participants 12 Gala Tickets 50 Passover or Rosh Hashanah Cards</p>
<p>Builder \$36,000 <i>(Tax deductible gift of \$32,040*)</i></p>	<p>3 Patron Calendar Dates Chai Journal Page Golf/Tennis "Dinner" Sponsor Golf/Tennis Sponsor</p>	<p>6 Golf or Tennis Participants 6 Gala Tickets 35 Passover or Rosh Hashanah Cards</p>
<p>Architect \$25,000 <i>(Tax deductible gift of \$22,360*)</i></p>	<p>3 Patron Calendar Dates Gold Journal Page Golf/Tennis "Brunch" Sponsor Golf/Tennis Sponsor</p>	<p>4 Golf or Tennis Participants 4 Gala Tickets 25 Passover or Rosh Hashanah Cards</p>
<p>Draftsman \$18,000 <i>(Tax deductible gift of \$15,360*)</i></p>	<p>3 Patron Calendar Dates Silver Journal Page Golf/Tennis Sponsor</p>	<p>4 Golf or Tennis Participants 4 Gala Tickets 20 Passover or Rosh Hashanah Cards</p>
<p>Engineer \$10,000 <i>(Tax deductible gift of \$7,960*)</i></p>	<p>1 Patron Calendar Date Bronze Journal Page Golf/Tennis Sponsor</p>	<p>4 Golf or Tennis Participants 2 Gala Tickets 15 Passover or Rosh Hashanah Cards</p>
<p>Planner \$5,000 <i>(Tax deductible gift of \$4,040*)</i></p>	<p>1 Patron Calendar Date Full Journal Page Golf or Tennis Participant or Sponsor</p>	<p>2 Gala Tickets 10 Passover or Rosh Hashanah Cards</p>
<p>Apprentice \$3,600 <i>(Tax deductible gift of \$3,000*)</i></p>	<p>1 Patron Calendar Date Quarter Journal Page Golf/Tennis Co-Sponsor</p>	<p>2 Gala Tickets 5 Passover or Rosh Hashanah Cards</p>
<p>Novice (first time participants only) \$2,500 <i>(Tax deductible gift of \$1,900*)</i></p>	<p>1 Patron Calendar Date Eighth Journal Page Golf/Tennis Co-Sponsor</p>	<p>2 Gala Tickets 5 Passover or Rosh Hashanah Cards</p>

**Deductibility may vary with event participation Note: Donor Advised Funds may not be used for non-deductible items. Please call to discuss.*

This is a one year commitment, solicited annually. Your commitment now will eliminate further solicitations for these events throughout 2012.

You can help the Jewish Home Family provide care to those who can no longer care for themselves...always providing help to those elders in need with the warmth, dignity and compassion each deserves.

You will enable the Jewish Home at Rockleigh, Jewish Home Assisted Living, Jewish Home at Home, and the Gallen Adult Day Health Care Center to provide seniors and the elderly with care and programming that enrich their daily lives.



Kosher Assisted Living



Jewish Living for our Elderly



The Gallen Adult Day Health Care Center



Physical, Occupational and Speech Rehabilitation Services



Long-term nursing care at the Jewish Home at Rockleigh



Jewish Home at Home Geriatric Care Services

Did you know...?

\$35.2 Million Annually – That's what it costs to operate the Jewish Home at Rockleigh, Jewish Home Assisted Living and Jewish Home at Home for one year. Your generous support allows the Homes to provide quality of life for our seniors.

\$96,438 per day – Your help allows us to provide the medical attention, nursing care and recreational programming that our elderly require and deserve on a daily basis.

\$4,018 each hour – With each passing hour, your gifts enable the Jewish Homes to have programs available that nourish the soul, challenge the mind and keep seniors connected to the community.

\$67 per minute – Every minute of every day, your encouragement, support and generosity allows the Jewish Home Family to fulfill its mission of serving the elderly, and provide the best quality care, in the Jewish tradition of honoring our elderly.

Boneh Olam 2012

Builders of the World Annual Giving Program 2012

Yes!

This year I/we want to participate in the Jewish Home Foundation's Boneh Olam – Builders of the World Annual Giving Program by helping to provide annual operating funds for programs and services we deliver to our elderly.

<input type="radio"/> Master Builder	\$ 100,000
<input type="radio"/> Designer	50,000
<input type="radio"/> Builder	36,000
<input type="radio"/> Architect	25,000
<input type="radio"/> Draftsman	18,000
<input type="radio"/> Engineer	10,000
<input type="radio"/> Planner	5,000
<input type="radio"/> Apprentice	3,600
<input type="radio"/> Novice <i>(first time participants only)</i>	2,500
<input type="radio"/> I would prefer to customize my participation at the \$_____ level. Please contact me.	

- Check is enclosed for the full amount
- Please invoice me as follows:
 - Single Annual Payment
 - (2) Semi-Annual Payments
 - (4) Quarterly Payments

Please make checks payable to the "Jewish Home Foundation" and send to: 10 Link Drive, Rockleigh, NJ 07647
tel. 201-750-4231 fax. 201-784-7049

Please respond by February 24, 2012.

FOLD HERE FOR MAILING

NAME (AS YOU WOULD LIKE TO BE RECOGNIZED)

ADDRESS

CITY

STATE

ZIP

PHONE

E-MAIL

We think

(NAME AND ADDRESS)

would be interested in participating. Please contact them.

CREDIT CARD INFORMATION

MASTERCARD

VISA

AMERICAN EXPRESS

CARD NUMBER

EXPIRATION DATE

SIGNATURE

DATE

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